

Boise Convention & Visitors Bureau presents · 6th Annual



An evening recognizing exceptional service in the hospitality industry in the Boise area.

4.18.2022 | 6-9PM | Boise Centre

RECEPTION · AWARDS · MUSIC/CELEBRATION · NO-HOST BAR

Sponsors

Sponsorship of the ROSE Awards provides your organization with a great opportunity to increase its visibility within the tourism community. Sponsors' names and logos will appear on boise.org/rose-awards, as well as, in program materials, and sponsors will receive verbal acknowledgment during the ROSE Awards ceremony.

Host Sponsor:



boise | centre

Demographics

- Attendance: est. 400
- Target audience: Hospitality professionals employed by restaurants/caterers, bars/ tasting rooms, hotels, transportation, volunteers, behind the scenes, attractions in the Boise metro area and businesses that work with or would like to get in front of hospitality industry businesses.
- The ROSE Awards Program is a great way to tout your organization's excellence in customer service.

Sponsorships Are Available!

To be a sponsor contact Sandy Anderson for details at
208-472-5214 or email at sanderson@boisechamber.org

Nominations are being accepted through March 4th, 2022 at boise.org/events/rose-awards

Righteous Presenting Sponsor (\$5,000 - 2 available)

- Opportunity for brief remarks
- Photo opportunity with award recipients
- Color graphic and link to your website from boise.org/events/rose-awards
- Company logo on event promotional materials
- Company logo on event program
- Company logo on event signage in digital and print
- Event or VIP Reception hosted at your location
- Recognition as Title Sponsor in the press release
- Recognition as Title Sponsor in newsletter
- Podium recognition during the event
- Display area to feature nominees
- Twenty (20) VIP tickets to attend event, includes 2 tables for awards celebration

Outstanding Event Sponsor (\$3,000 - up to 6 available)

- Company logo on event program
- Company logo on event signage
- Color graphic and link to your website from boise.org/events/rose-awards
- Recognition as Event Sponsor in the press release
- Recognition as Event Sponsor in newsletter
- Podium recognition during the event
- Display area to feature nominees
- Ten (10) VIP tickets to attend event, includes 1 table for awards celebration

Superb Awards Sponsor (\$1,500)

- Name recognition and link to your website from boise.org/events/rose-awards
- Company logo on event signage
- Podium recognition during the event
- Ten (10) tickets to attend event in theatre seating for awards celebration

Award Category Sponsor (\$1,000)

- Name recognition on nomination form
- Name recognition and link to your website from boise.org/events/rose-awards
- Company logo on event program
- Four (4) tickets to attend event in theatre seating for awards celebration

Individual tickets will be available for \$35 starting 3.14.22

Name: _____
Phone #: _____

Company Name: _____
Email Address: _____

Card Information:

Credit/Debit Authorization

- Visa
- Mastercard
- Discover
- American Express

Name on card: _____
Billing Address: _____

- \$5,000 Righteous Presenting Sponsor
- \$3,000 Outstanding Event Sponsor
- \$1,500 Superb Awards Sponsor
- \$1,000 Category Sponsor
- \$500 Excellence Sponsor

Card Number: _____
Exp. date: __/__/__
Signature of card holder: _____

Scan and send to Sandy Anderson

sanderson@boisechamber.org or return to 1101 W Front St, Suite 100, Boise, Idaho 83702

A portion of the proceeds will benefit the Boise Convention & Visitors Bureau.