Boise... a rare blend.

Boise, Idaho’s Capital City is unlike most cities. The City of Trees is a rare blend of urban and outdoors; active and relaxing; family-friendly and unforgettable. It boasts interesting and unique sites and attractions, unlimited recreation and diverse cultural offerings. At the foot of the scenic Boise Front, Boise boasts several Fortune 500 companies with national and international headquarters or divisions, sprawling high-tech campuses and a major university with a distinctive blue football field. This city, with a river running through it, enjoys its easily accessible outdoors as much as its eclectic urban offerings.

**Pronunciation:** “Boy-see” (not “Boy-zee”)

**Location:** Southwest Idaho

**Direct Flights from Denver International Airport:**
2 flights per day via Southwest Airlines; 5 flights per day via United Airlines

**Nickname:** City of Trees

**Brief History:** According to oral history, French-Canadian fur trappers named Boise in the early 19th century. The trappers, after crossing the hot, dry desert, crested a hill and, gazing down up on the woods surrounding the Boise River, exclaimed “Les bois! Les bois!” (“Woods! Woods!”). Fort Boise was established in July of 1863 to keep peace in the mining camps and to protect the Oregon Trail pioneers from Indian raids. The City of Boise was established quickly and served as a service center for gold and silver miners in the nearby mountains and foothills.

The wooded Boise River is now the scenic backdrop for a beautiful and popular greenbelt path and so many species of trees have been planted that today Boise is known as the “City of Trees.”

**Elevation:** 2,838 feet above sea level

**Population:** 205,671 – Boise city limits 616,561 – Metropolitan area

**Climate:** Boise enjoys four distinct seasons. Its location on a high desert plain brings mild winters and low humidity.

<table>
<thead>
<tr>
<th>Average daily temp.</th>
<th>Summer</th>
<th>Winter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum</td>
<td>90.6˚</td>
<td>37.1˚</td>
<td>62.5˚</td>
</tr>
<tr>
<td>Minimum</td>
<td>58.5˚</td>
<td>22.6˚</td>
<td>39.3˚</td>
</tr>
<tr>
<td>Mean</td>
<td>74.6˚</td>
<td>29.9˚</td>
<td>51.5˚</td>
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**Annual precipitation** 11.7”

**Transportation:** Located just three miles south of downtown Boise, the Boise Airport features a modern terminal building and concourse, meeting rooms, food court, a meet-and-greet lobby for arriving passengers and an increased number of security checkpoints, providing an efficient experience for travelers.

Boise is served by Delta, Southwest, United, U.S. Air, Alaska Airlines and Allegiant.. Rental cars, limousines, taxi service and public bus transportation are available. Most hotels offer complimentary airport shuttles.

Boise is very bike-friendly, and bike lines are common throughout the city.
Time Zone: Mountain Standard, Mountain Daylight Time.

Mountains: Boise Front–foothills visible north of Boise Owyhee Mountains–south of Boise.

River: The Boise River – A calm river, the Boise is great for fishing or floating. The Greenbelt, a 25-mile riverfront pathway ideal for walking, jogging, bicycling and skating, runs through the city and follows the banks of the Boise River.

Large Boise Companies: Boise Cascade, Albertsons, Micron Technology, J.R. Simplot Company, URS Corporation – Washington Division

Economy: High tech (Hewlett-Packard and Micron Technology, among others), government, medical (Mountain States Tumor Institute, two regional medical centers, Veterans Hospital and a variety of other facilities) and education (Boise State University and Idaho State University satellite campus).

Convention: Boise Centre has 50,000 square feet of flexible meeting and exhibit space, a 349-seat auditorium and 20 flexible meeting room combinations. The Centre is located downtown with many restaurants, shops, attractions and 800 hotel rooms within walking distance. Boise Center is just four miles from the Boise Airport. Expansion details here http://boisecentre.com/docs/expansion/gbad-event-release_013014.pdf.

Hotel Room Tax: 7 percent
Sales Tax: 6 percent

Professional Sports: Boise Hawks (Minor League Baseball, Chicago Cubs), Idaho Steelheads (ECHL Hockey) and Idaho Stampede (NBA D-League Basketball).

Unique Boise Attractions:
Basque Museum and Cultural Center
(208) 343-2671, 611 W. Grove St.
Boise is home to the largest concentration of Basques per capita in the U.S., and Boise also has North America’s only Basque museum, the internationally renowned Oinkar! Basque Dancers and authentic Basque eateries.

M.K. Nature Center
(208) 334-2225, 600 S. Walnut St.
A living museum, this unique river observatory allows visitors to witness the activity in an Idaho river through underwater viewing windows.

Kathryn Albertson Park
(208) 384-4240, 1001 N. Americana Blvd.
The 40-acre walking park in the heart of the city features ponds with fountains, interpretive signs, island gazebos, thousands of trees and plants and a wetlands area.

Greenbelt (208) 384-4240, multiple starting points, including Kathryn Albertson Park
The 25-mile riverfront Greenbelt, ideal for walking, jogging, bicycling, skating and general relaxing, meanders through Boise. The envied pathway connects several parks throughout the city.

(continued)
Old Idaho Territorial Penitentiary
(208) 334-2844, 2445 Old Penitentiary Rd.
One of four territorial prisons still in existence in the U.S., the imposing sandstone compound includes a self-guided-walking tour, transportation museum and a large collections of historic arms and military memorabilia.

Idaho Black History Museum
(208) 433-0017, 504 Julia Davis Dr.
House in the historic original St. Paul Baptists Church, the Idaho Black History Museum is a showplace of historical photos, crafts and other artifacts reflecting the role of Black culture in the diverse heritage of Idaho, the West and the nation.

World Center for Birds of Prey
(208) 362-8687, 568 W. Flying Hawk Ln.
Visitors can see rare falcons and eagles up close and the inner workings of an endangered species program. This unique center on the outskirts of Boise is the most sophisticated facility in the world for breeding and releasing birds of prey.

World Sports Humanitarian Hall of Fame
(208) 343-362-8687, 1910 University Dr.
A one-of-a-kind museum, the Hall of Fame showcases the memorabilia of world-class athletes who are honored for their humanitarian service beyond the world of sports.

Morley Nelson Snake River Birds of Prey National Conservation Area
(208) 384-3300, 3948 Development Ave.
Less than an hour from Boise, this natural refuge along the Snake River is home to the largest concentration of nesting eagles, hawks and other raptors.

Whitewater Capital – Idaho Outfitters & Guides Association
(208) 342-1438, 711 N. 5th St.
Touted as “the Whitewater Capital of the World,” some of Idaho’s’ world class rapids beckon just minutes from Boise on the Payette River. Half-day, full-day and overnight river trips of varying skill levels are available for the adventurous or not so adventurous.

“Snake River Valley” Appellation Wineries, multiple locations
Idaho’s only American Viticulture Area (AVA) stretches across 12 counties in Southwest Idaho and two counties in Oregon. The region boasts many award-winning wineries with more on the way. Lush orchards give way to scenic valleys and rugged mountains, providing the ideal setting for wine tasting or Jazz at the Winery, a popular summer-time tradition.

Bogus Basin Mountain Recreation Area
(208) 332-5151, 2600 N. Bogus Basin Rd
Only 16 miles from downtown Boise, the ski area boasts some of the best night skiing in the country, one of the largest ski schools in the Northwest, a tubing hill and both alpine and Nordic runs (some of which are solar lit) and trails suitable for beginner to expert skiers and snowboarders.

Idaho Anne Frank Human Rights Memorial
(208) 345-0304, 777 S. 8th St.
This memorial is an example of what can happen when a community and an entire state come together for a cause. The first in the U.S. to honor Anne Frank, it offers lessons on courage, strength, dignity of human spirit and the value of human rights for all men and women, and it will have a lasting impression on those who visit.

Table Rock, south-east of downtown Boise
This prominent local landmark is a popular spot for hikers and outdoor adventurers. Table Rock offers challenging hiking and mountain biking trails, easily accessible from the Old Idaho Penitentiary parking lot. Offering stunning views of the Boise skyline, foothills and the Treasure Valley, Table Rock is a favorite among trail enthusiasts.

Idaho Botanical Gardens
(208) 343-8649, 2355 Old Penitentiary Rd.
Located in Boise’s Old Penitentiary historical district, the Idaho Botanical Gardens works to enhance the community’s quality of life by promoting a love of nature, and offering an enriching garden experience through educational programs, botanical collections, a variety of entertainment, cultural and community events.

The Idaho Statehouse
(208) 334-2475, 700 W Jefferson St.
Idaho’s Capitol Building is the only one in the United States heated by geothermal water. The hot water is tapped and pumped from a source 3,000 feet underground. Geothermal energy has a long history in Boise starting back in the late 1800s.

For additional information about Boise, visit www.boise.org or call 800.635.5240.

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