New Developments in Boise, Idaho Elevates City as a Destination
City of Trees Sees Expansion and Enhancement to Culinary, Hospitality and Travel Options

February 2018 – Boise ushered in the New Year with extensive growth. An increase in flights, culinary offerings, hotels and activities are elevating Boise’s status as a destination for business and leisure travelers alike. Below is the latest listing of tourism developments in the Boise area, listed by category.

Airline Access

Frontier Airlines will launch service to the Boise Airport. A new nonstop route between Boise and Denver will start in spring of 2018. This will be the seventh airline at the Boise airport, joining Alaska, Allegiant, American, Delta, Southwest and United Airlines.

Southwest Airlines will begin nonstop service to San Jose, California in April 2018. The new service will operate daily with a Boeing 737. Southwest Airlines will join Alaska Airlines as the two carriers providing nonstop service between Boise and San Jose.

American Airlines began nonstop service to Chicago O’Hare on July 5, 2017. The new daily service is operated on a Bombardier CRJ700, holding 70 passengers.

Allegiant Airlines began nonstop service to Phoenix-Mesa Gateway airport on October 6, 2017. The new, twice-weekly service has arrivals on Fridays and Mondays. This is the 21st direct flight to the Boise Airport.

Attractions

Center for Human Rights expanding Anne Frank Human Rights Memorial along the Boise River Greenbelt. The new 940 square foot pavilion would add a covered space to the Anne Frank Memorial. Additionally the site will have full audio/visual capabilities to help visitors touring the memorial, as well as meeting space and new artwork.

An indoor trampoline park is set to open in Boise. Fly High Trampoline Park features a variety of trampoline surfaces, foam pits, and games. Fly High has two locations in Ft. Collins, CO and Reno, NV.

Bogus Basin Ski Resort opened a new alpine mountain coaster. The resort, located above Boise, celebrated its 75th anniversary in 2017. To celebrate, the community-owned resort has been making improvements both for summer visitation and to give winter visitors more options. The Glade Runner mountain coaster opened in December 2017. The more than 4,000 foot long track carries riders at 25 miles per hour at top speed, rising to almost 40 feet in the air. Additional planned improvements include a ropes course, a canopy tour, summer tubing, a large amphitheater, a bike skills and pump track area.

Boise Bicycle Tours has created a new, exciting way to experience the city of trees. Tour guides take visitors around the city on customized experiences oriented around sampling history, craft beer and the stellar scenery on the Boise River Greenbelt.
Jaialdi, the international Basque festival, hosted every five years in Boise, will be July 28 through August 2, 2020. Boise will host a week of events celebrating the Basque culture. Visitors will be able to experience Basque sports, food, wine, history and dancing.

**Dining**

The owners of the Modern Hotel and Bar in Boise are opening a new wine and tapas restaurant in downtown Boise. Txikiteo, as it will be called, is a Basque word meaning “pub crawl.” The new gathering place is meant to be a place to socialize, experience exotic foods and local wine and beer. It is targeted to open late spring 2018.

**The Wylder restaurant** is the newest bar and restaurant in downtown Boise. The restaurant is on street-level in a new residential building. They create hand crafted, slow batch pizza and craft cocktails.

**Camel’s Crossing** is the newest addition of the Hyde Park district of Boise’s North End neighborhood. The former antique store turned into a beer and wine bar with high-end charcuterie food, including salads and sandwiches. The owners envision a contemporary twist on a 1970s lounge where people can sit and talk.

**Mad Mac**, a popular Boise macaroni and cheese food truck, has expanded into a brick and mortar location. The new location in the Boise Spectrum complex opened in December 2017. Hungry customers can now easily track down favorites like Bacon Cheeseburger Mac.

**Form & Function** is the latest entry into Boise’s on-trend coffee scene. The specialty coffee roaster trains skilled baristas who are passionate about coffee. The shop offers coffee sourced from farms growing naturally treated beans.

**The Funky Taco**, a staple of Boise’s food truck culture, is in the midst of renovating a downtown building to expand into a solid location. Funky Taco emphasizes Asian, Indian, Mexican and American foods with a heavy influence on vegetarian and vegan options. They also support local farmers and adjust the menu to match with seasonal yields.

**Beer, Wine & Spirits**

**Bear Island Brewing Co.** sees itself as Boise’s “biggest little brewery.” The veteran-owned brewery started in a two-car garage and is now opening a taproom in a former Boise firehouse. Bear Island Brewing Co. is distributed around the state, but this will be their first taproom. They create Idaho-themed beers and use Idaho ingredients whenever possible including Idaho potatoes, lavender, pumpkins, hops and barley.

**Pre-Funk**, a popular bar located on one of downtown Boise’s busiest streets, is now expanding. Plans are underway to create a rooftop patio made from a recycled shipping container. A local architecture firm is creating options for the urban site, including a rooftop service bar and tap room.

**CopenRoss Growlers**, a new growler bar, has opened on Boise’s developing Vista Bench neighborhood. The new location has more than 50 beers on tap, as well as a variety of wines, ciders and kombucha on a total of 70 taps.
Owners of the Bozeman, Montana-based **White Dog Brewing** opened a Boise location in spring 2017. The tasting room is in the same brewery block with Longdrop Cider, Gas Lantern Drinking Co and Smoke & Thyme. The brewery has 12-15 tap handles and has revived a few select recipes from the former TableRock Brewpub. The brewery also brings the popular “frost rail” bar top to Boise—a chilled rail down the middle of the bar that keeps beer cold.

**The Gas Lantern Drinking Co.** is a cocktail-and-wine focused bar with an English-pub feel that opened in October 2017. The new space on Capitol Blvd. is part of a growing food and drink coalition planned on the corner of Fulton St. and Capitol Blvd. downtown. The artistically designed cocktails feature high quality spirits and creative treatments, including smoke filled lanterns to infuse drinks with flavor.

**Barbarian Brewing** opened in Garden City, Idaho in 2015. Since that time, their popular sour and barrel-aged beers grew in popularity. Husband and wife duo James Long and BreAnne Hovley have already expanded the brewery at the Garden City location and then opened a downtown tasting room in fall of 2017. The beer is unique because Barbarian Brewing ages beers in wine, whiskey and bourbon barrels and adds regional fruits.

**Coiled Wines** is named in honor of Idaho’s Snake River Valley. The brand began with a release of their 2008 Syrah. Since that time, Coiled has grown from a shared space production facility and tasting room in Garden City, to their own facility, tasting room and downtown wine bar that opened in 2017.

**Lost Grove Brewing** opened in the university district of downtown Boise in October 2017. The brewery is popular among Boise State University students. The brewery is focused on sustainable environmental practices, socially responsible efforts and world-class beer.

**Clairvoyant Brewing** is the newest craft beer addition to Boise. The brewery is nestled in the developing Whitewater Park area of west downtown Boise. The brewery’s tagline is “Beer for the people.” Customers enjoy frequent food trucks, daily hours, trivia nights and $5 beers. This is the 23rd craft brewery in Boise.

### Hotels & Meeting Space

**The Residence Inn Marriott Downtown City Center** opened in December 2017. The downtown hotel space has 180 rooms and offers extended stay opportunities, all just a short distance from Boise State University and local attractions.

**The Hyatt Place Boise Downtown** recently opened in the downtown core of Boise. Guests get their choice of 150 guestrooms and access to an outdoor pool. The hotel’s location offers close proximity to the Idaho State Capitol as well as numerous bars and restaurants.

**The Modern Hotel** has opened four newly-built, extended-stay apartments. The furnished rooms are in studio, one and two-bedroom options. The extended-stay units are located in west downtown, providing guests easy access to downtown shopping and entertainment.

Popular downtown Boise restaurants Bittercreek Alehouse and Red Feather Lounge introduced a new, intimate event space in early 2017. “The Cellar” seats 10-20 guests comfortably for dinner, and up to 35
people for cocktail parties and casual events. The Eight Street location offers guests a variety of service options, including pre-fixe and buffet-style menus.

**Under Development & Proposed**
The hotel business has been booming in Boise. Three new hotels are under construction in the downtown corridor and another two are proposed:

- *Hilton Garden Inn* at Front and 13th Street is currently under construction and expected to open spring of 2018.
- *Front Street and 6th Street* - Old Boise General Manager Clay Carley, in partnership with Middleton, Wisc.-based Raymond Group, has proposed a new hotel. A hotel brand has not been identified yet.

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**About the Boise Convention and Visitors Bureau:** The Boise Convention and Visitors Bureau is a nonprofit organization that works to enhance Boise's economy through the marketing, promotion and selling of the city and region as a site for conventions, corporate meetings, trade shows, leisure travel, cultural, sports, and special events. Each year, Boise hosts hundreds of meetings and special events, which are significant contributors to the local economy. The Boise CVB was established in 1982.