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BOISE ADDS NEW CUISINE, SPIRITS AND DIRECT FLIGHTS

May 19, 2016 – Boise, Idaho's capitol city, launched into new growth during 2016. New developments include an increased number of direct flights, hotels and event spaces. In addition, expansion of craft breweries, Idaho wineries and local restaurants focused on regionally sourced ingredients provide tasty new sites for travelers to explore.

Airline Access

Dallas, Texas Non-Stop Flights

<u>American Airlines</u> announced in January that there will be a daily, non-stop flight added to Dallas, Fort Worth International Airport beginning in June 2016. The Boise Airport now has non-stop service to 20 destinations across the nation.

Sacramento, California New Expanded Service

<u>Southwest Airlines</u> announced in January that non-stop service will begin to Sacramento, California. The service will operate once daily on weekdays. Two airlines now serve Sacramento from Boise—Alaska Airlines and Southwest Airlines.

Dining & Spirits

Atlas Bar

Atlas Bar officially opened March 31 and is open seven days a week. The bar features a handcrafted 10-sear bar, stained glass and vintage motorcycles. The maximum capacity is 30, keeping the bar to an intimate size. The owner, Todd Asin, wanted to create a classic bar with regional microbrews on tap and classic cocktails. To learn more about Atlas Bar, visit Facebook.

Eureka! Burgers

A California-based chain of upscale burger joints announced plans to open a restaurant on 8th Street in downtown Boise. Eureka! will give diners a new option for burgers and craft beer. The chain specializes in gourmet burgers, hand-cut fries and hosts a large selection of handcrafted beer and small-batch whiskeys. To learn more about Eureka! visit their website.

Idaho Wineries Expand

Two Idaho Wineries, Telaya and Coiled, moved from their original locations in Garden City to a larger shared facility on the Boise River. Telaya and its tenant, Coiled, will produce 7,000 cases of wine on site each year. The site also features a tasting room and event space. They hosted a grand opening on Feb. 5. The new winery and tasting room are within walking distance of the Riverside Hotel, and the Greenbelt, and the Boise River Park and Esther Simplot Park. To learn more about Telaya winery, visit their website.

Payette Brewing Expansion

Idaho's largest brewery, Payette Brewing, recently opened its new flagship location in downtown Boise. The \$4.5 million expansion has a second production facility and tasting room. The new 60-barrel brewing house will have the potential to produce more than 100,000 barrels of beer annually. The new location will feature ample parking, a tasting room and beer garden. To learn more about Payette Brewing, visit their website.

Hyde Perk Coffee House

The North End Boise neighborhood welcomed a family-owned and operated coffee house at the end of 2015. Hyde Perk Coffee House serves coffee from Waverly's Coffee—a roaster in Spokane. To learn more, visit Facebook.

Indulge Boise

Culinary Walking Tours are now offered Thursday-Sunday from 11am-1pm or \$50 and will provide participants with a unique Boise culinary experience. Each tour, curated in collaboration with award-winning chef Victor Scargle, includes scrumptious food and drink tastings with some serious fun in Boise's most delicious, off-the-beaten-path neighborhoods. Suitable for all age groups and fitness levels, guests will experience delectable foods from one-of-a-kind specialty food stores, famous local restaurants and ethnic eateries while receiving an insiders view into the culture, history and architecture that defines the City of Trees. Participants will walk away with new culinary perspectives, big smiles, satisfied taste buds and the confidence to continue. More information is available at indulgeboise.com

Kibrom's Ethiopian

Boise residents are celebrating the re-launch of Kibrom's Ethiopian restaurant. The business, formerly part of the Boise International Market, burned down alongside 16 other international businesses in Sept. 2015. Owner Kibrom Milash came to Boise as a refugee from Ethiopia more than a decade ago. To learn more about Kibrom's Ethiopian Restaurant, visit Facebook.

Meriwether Cider Tap Room

The cider house officially opened on Feb. 20. The Meriwether Cider menu features a variety of ciders, including semi-sweet, dry, hopped, gin botanical, and a selection of fruit blends—all brewed from Northwest apples. With the help of a successful Kickstarter campaign the family-owned business went from brewing cider to developing a full tasting room and brewing facility. Learn more about Meriwether Cider Co. on their website.

Powderhaus Brewing Company

In the fall of 2015, Powderhaus Brewing became Boise's 16th local craft beer house. Brewers Tyson Cardon and Tyler Schmidt create beers inspired by the Pacific Northwest and what they call "alpine spirit." The location on Chinden Boulevard houses a large tasting facility, outdoor seating and a wide variety of craft beers. Visitors can experience live music and local food trucks several nights a week. Learn more about Powderhaus Brewing at their website.

Slow by Slow Coffee Bar

Downtown Boise welcomed a new spot for coffee with Slow by Slow Coffee Bar. The cafe offers brews from roasters around the country – as well as Idaho options – in pour-over, espresso, and nitro cold brews. Locally made pastries are served fresh daily. Slow by Slow opened on Feb. 18. Slow by Slow's name reflects the mindset that everything should be done with the time and care it deserves. Learn more about Slow by Slow on Facebook.

Wild Root Café

Chef Michael Trebbi and his wife Anne-Marie have opened a new eatery on 8th Street in downtown Boise. Trebbi, who grew up cooking in Chicago, dreamed up Wild Root Café as a place where he could offer a seasonal menu of local ingredient-focused fare. The farm-to-table eatery serves breakfast and lunch with a casual order-at-the-counter system. The menu features many options for vegetarians and gluten-free patrons.

Learn more about Wild Root Café and Market on their website.

Richard's Café Vicino Relocates

Richard's Café Vicino—a staple of Boise's North End neighborhood—is relocating downtown to the new Inn at 500 Capitol boutique hotel. The 112-room hotel is under construction. Once complete, the restaurant will have a 70-seat dining room divided into three "vignettes" of seating to maintain the intimate atmosphere of Café Vicino. There will also be a 28-seat, full-service bar and 12-seat private dining room on the ground floor and a 100-seat grand banquet room on the second floor. The new restaurant will maintain popular Italian menu items from the North End location, and expanded hours to offer lunch, weekday breakfast and Sunday brunch. Learn more about Café Vicino on their website.

Event Centers & Meeting Places

Jack's Urban Meeting Place (JUMP)

Jack's Urban Meeting Place (JUMP), an eagerly anticipated community gathering place had its grand opening on Dec. 5, 2015. JUMP is one of the most unique buildings in the nation. Named for Idaho agribusiness icon J.R. Simplot, this \$70 million project has a six-story, 65,000 square-foot main building with five interactive learning studios. The site also includes event and meeting spaces, a public park, outdoor amphitheater and multistory displays with antique tractors to honor Simplot's agricultural roots. For more information about JUMP, visit their website.

Capital City Event Center

The historic Adelmann building, an architectural treasure in the heart of downtown Boise, is now home to Guru Donuts, Boise Fry Company and the Press & Pony speakeasy, plus a second-story event space. The space is situated on the corner of Capital and Idaho, overlooking Boise's capitol. The Capital City Event Center management collaborates with local caterers, restaurants, music and lighting companies, photography and event planners to create full-scale events. Learn more about Capital City Event Center on their website.

Lodging

Inn at 500

A boutique hotel on the corner of Capitol Boulevard and Myrtle Street in downtown Boise has clearance from the city's Planning and Zoning Commission to develop "The Inn at 500." Construction has already begun on the seven-story, 112-room hotel and a model room is open for viewing. Construction completion is slated for the end of 2016. The project comes from Obie Development Partners LLC, based in Eugene, Ore.

Two New Hotels Named in Downtown Boise

Last year, developers announced two separate hotels would go into the downtown Boise corridor. A Marriott Residence Inn is under construction across Myrtle Street. The Marriott will have 186 rooms. A five-story Hyatt Place will have 152 rooms, between 10th and 11th streets on Bannock St.

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About the Boise Convention and Visitors Bureau: The Boise Convention and Visitors Bureau is a nonprofit organization that works to enhance Boise's economy through the marketing, promotion and selling of the city and region as a site for conventions, corporate meetings, trade shows, leisure travel, cultural, sports, and special events. Each year, Boise hosts hundreds of meetings and special events, which are significant contributors to the local economy. The Boise CVB was established in 1982.