



BOISE IS...

READY TO PROMOTE YOUR BUSINESS ON BOISE'S MOST VISITED TOURISM WEBSITE

TRAFFIC



AVERAGE MONTHLY VISITS TO BOISE.ORG

17,000



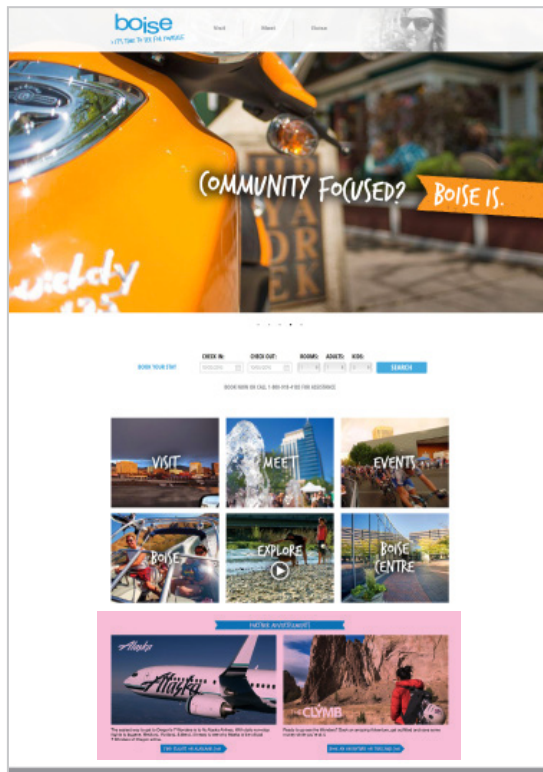
AVERAGE MONTHLY PAGE VIEWS

32,272

The mission of the Boise Convention & Visitors Bureau is to enhance the City of Boise's economy through the marketing, promotion and selling of the city and region as a site for conventions, corporate meetings, trade shows, leisure travel, cultural, sports and special events.

Our partnership gets your message in front of thousands of visitors who are seeking inspiration, expertise, resource information and a booking tool for their next visit Boise.

Home page ad placement



Interior page ad placement



PACKAGES

GOLD*

\$450 per 3-month period

**1 ad on home page and
1 interior page ad**

- Options include ad placement on one of three interior pages Visit, Meet or Boise
- Traditional banner display ad, with link to advertiser's website
- Includes monthly analytics report

*Up to 6 available

SILVER*

\$150 per 3-month period

1 ad on interior page

- Options include ad placement on one of three interior page options, Visit, Meet or Boise
- Traditional banner display ad, with link to advertisers website

*Up to 6 available

BRONZE*

**Featured Listing on
booking.boise.org \$75/month**

- Hotel property to be highlighted as featured with highest priority positioning on the page

*Up to 5 available

NOTE: Available for a 3-month period with an option to renew based on availability after 2/1/17.

Name:

Company:

Email:

Phone:

PAYMENT TYPE: CREDIT CARD CHECK

CHOOSE PLAN: GOLD SILVER BRONZE

TOTAL:

Credit/Debit Authorization:

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Name on card:

Billing address:

Card number:

Expiration date:

Three digit security code:

Signature of card holder:

Please scan and email to:

Carrie Westergard, Executive Director | cwestergard@boisecvb.org | 208.472.5209

